

Dear attendant to the Light Sources - WhiteLED 2010 conference.

Here are a few last minutes announcements we would like to share with you.

- During the oral presentations, the hall will be serviced by two "lecture stewards". They carry microphones to those in the audience who would like to ask a question during the discussion time after a talk.
- A traffic light will be visible to the audience and the speaker. It will be operated by the lecture stewards. When a speaker starts, the green light is shown. For a landmark lecture, 10 minutes after the start, the orange light is switched on, and 12 minutes after start, the red light is switched on. After 15 minutes, at the end of the speaking time, the session chair will proceed with the next speaker, skipping discussion time. 25 minutes after the start of an invited lecture, the orange light is switched on, and 2 minutes later, the red light shows up. After yet another 3 minutes, the session chair will proceed with the next lecture.
- Posters can be attached already on Sunday afternoon / evening after the registration is started and can remain there the entire week until Friday afternoon 15.00 hr.
- The lecture stewards will also retrieve the presentations from the speakers and put them on the presentation laptop (prior to the session).
- Full papers of selected contributions will be solicited for publication in J. Phys. D (technical papers) or for J. Light & Visual Environment (application papers). The selection will be done by a dedicated jury, who will address the authors during and/or after the conference.
- On Monday morning, there will be an information session and gathering of the accompanying persons in the vicinity of the registration desk. They will then get information on activities in and around Eindhoven.
- On Monday evening, at 17:15, there will be a 30 minute concert on the large organ of the Eindhoven University of Technology. After that concert, the welcome reception will be held, with drinks and nibbles.
- On Tuesday evening from 18.00-19.30 there will be a satellite event entitled 'Light and Psychology ; how light gets under our skin', in the Auditorium building (room 11) where the rest of the conference is also held. A description of the workshop is attached.
- On Wednesday afternoon there is no regular program, which could enable you to have separate discussions of your own. Also there is a possibility to join a guided tour through the Philips Incandescent lamp factory museum (information available at the congress office). At 18.00 buses will leave from the auditorium towards our conference banquet location.
- All posters can be put on the poster boards from Sunday 11 July, during the registration, or on Monday morning, before the start of the opening ceremony.
- During the oral presentations, please switch off your mobile phones!
- It is NOT permitted to take pictures or video recordings of the presentations.
- It is NOT permitted to deploy Vuvuzela's while cheering the speakers after their lecture.
- The session on Sunday afternoon ends at 19:00. On that same evening, at 20:30, the Dutch national soccer team will contest the Spanish national team in the finals of the Soccer World Cup in South Africa. In the city of Eindhoven, 4 enormous screens are installed on which the

match is shown (in front of the railway station, at the market place, on the city square, and at the 18 September square, all in easy walking distance from the Auditorium). We invite all participants to join the "orange army" of at least 50,000 souls, which is expected to gather in the city center to watch the match. If you don't have selected a favorite team for yourselves yet, we are more than willing to give you some free advice ...

With kind regards,

Gerrit Kroesen and Marco Haverlag

Conference chair and secretary



## Light and Psychology

Satellite event

How light gets under our skin

Join us for an inspiring satellite event for new perspectives on lighting and its effects on us human beings. Four speakers will be presenting their recent insights in the psychology of light. These comprise a varied set of themes.

**Yvonne de Kort** (chair)

**Antal Haans (Human-Technology Interaction, TU/e)**

Street lighting and perceptions of safety

**Daniel Lakens (Human-Technology Interaction, TU/e)**

Colour associations and how these are shaped by context

**Bianca van der Zande (Philips Lighting)**

Schoolvision, activating light settings in the classroom

**Mark Rea (LRC, Rensselaer Polytechnic Institute)**

How light and colour feel.



Location: Auditorium, Hall 11

Time: Tuesday, 13 July, 18:00 – 19:45

Setting: informal and interactive (small snack & drink)